



The Influence of Tiktok Social Media on Student Behavior at MTSN Nurul Huda

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Article History:

Received: September 02, 2022

Revised: November 28, 2022

Accepted: December 29, 2022

Published: February 01, 2023

Keywords:

TikTok Application. Student Behavior, Social Media.

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Abstract: This study aims to find out the impact on the TikTok application about student behavior at MTSN Nurul Huda. The type of research used is a quantitative type of research. The sample population numbered 87. The sample used in this study had 35 respondents using purposive sampling techniques. The theory used in this study is the CMC (computer-mediated communication) theory. The data collection technique uses Pearson product moment correlation by collecting data using a questionnaire or in the form of a questionnaire with 10 statement questions. So in the research on student behavior that influences tiktok social media is with the statement of table 1, namely about the tiktok application that can help increase self-confidence, the results of 27 students agreeing and 8 students disagreeing. Table 2 positive and negative responses of users to the video made 33 sides agreed and 2 students disagreed. Table 3 issues of manners are declining due to the use of tiktok, 4 students agree 31 students disagree. Table 4 effect of tiktok downloads from friends and others, results 22 students agreed and 13 students disagreed. Table 4 objected to the withdrawal of tiktok permission by the Ministry of Communication and Information, 33 students agreed and 2 students disagreed. Table 6 doubts to re-download tiktok after its permission is allowed, 2 students agree and 33 students disagree, Table 7 becomes lazy after using tiktok, 13 students agree and 22 students disagree. Table 8 follows things that went viral on tiktok even though it was negative, 27 students agreed and 8 students disagreed. Table 9 not everyone likes tiktok 31 students agree and 4 students disagree. Table 10 became a better person after using tiktok, 30 students agreed and 5 sides disagreed.

INTRODUCTION

Globalization is a process of exchanging world views, ideas and opinions on cultural aspects. Jan Alte Scholt argues that globalization is a process of increasing interdependence of states and non-state actors on a global scale, so that social relations extend not only within countries but also throughout the world (kustiawan, et al. 2022). Globalization has many positive and negative impacts too. you could say that the downside is that globalization can raise good expectations. In this era of globalization, it is easy for us to accept what we need or don't need. Information can be obtained in various ways, or through print media, electronic media and online media (Anwar et al, 2021). The effect of globalization itself is increasingly sophisticated technology using

the latest innovations, including social media. Social media is united. Various functions that make you wonder how to use various common media. For this reason, rules that are used as political instruments should be able to provide benefits for the Indonesian people. International agreements that are formed are not only in the interests of one party but must be in accordance with multilateral interests.

Improvements and progress in the learning cycle are in sync with educational goals (Syah, 2019) says that the learning cycle is a reciprocal relationship and takes place in a framework as a result of which learning media involves a significant segment of the learning framework. Online media is not only used as a means of correspondence and cooperation, but also as a means of self-articulation and self-labeling. Based on the facts found by the authors in the field, there is a video on social media Instagram. A TikTok application featuring teenagers documenting themselves showing nakedness. Appearance can attract the attention of others observing immoral behavior that is inappropriate for teenagers. All excessive use and forms of the TikTok application are one of today's adolescent personality disorders or better known as narcissism. Narcissism is a form of self-actualization carried out by people who love themselves excessively (Purnamasari, 2018). Narcissism can also be interpreted as a form of individual lust which shows that they are perfect, intelligent, and important to attract more attention than others and adore them. Student narcissistic behavior. The phenomenon of adolescent narcissism has become an epidemic in modern society (Sjoradah, et al. 2021).

Narcissistic behavior has increased since the emergence of social media, which facilitates interaction between one user and another and provides more avenues for a person to express himself (Izzati, et al. 2018). This is indicated by the appearance of the individual himself who wants to see patterns of overconfidence and tends to be unable to adapt to situations, that is, narcissism is focused on arrogance and self-confidence. Confidence is very important for students today, self-confidence is also divided into two values, namely positive values and also negative values, an example of a positive value itself is that students are more confident in their social environment, such as able to easily speak in front of many people, easily get along with the surrounding environment, and many more. In addition to the social environment, the positive impact can also be felt in the school environment, such as being brave by participating in organizations at school and participating in competitions that are held inside and outside school.

The negative impact is that sometimes students are too proud of themselves, assuming they are the most capable among their friends, this will have a very bad impact on themselves and their friends, such as being despised and shunned by their own friends, and another impact is that students behave inappropriately. being polite with the teaching staff at school, like feeling right and not wanting to be blamed for their own behavior, this of course really makes the student lose a lot due to the wrong use of the concept of self-confidence.

In this study, researchers used the most popular social media TikTok to date, the TikTok application itself is a person's tool to express himself to many people. Rapid technological developments in the era of globalization have opened up opportunities to take place in various social aspects. One of them is communicating more easily and

quickly. This media comes in the form of videos and photos from various music productions. This media is one of the media that spreads the creativity and uniqueness of each of its users. Social Media TikTok is a video-based online social media application that provides unique and interesting special effects that users can easily use to create short videos with cool and newest effects from many users (zaputri, et al 2021). This Tiktok is an app suitable for all ages, it's no wonder Tiktok has become popular recently. The Tiktok application itself is an entertainment application. There is a lot of entertainment in it. For example, you can sing and dance riyas and express various expressions. Differences in the level of self-confidence that individuals have will definitely affect the acquisition of different self-confidence (Mahbubilah, et al. 2022). With the rapid development of technology, young people in social circles and schools are currently studying technology using the internet, namely social media. According to his research (Soraya, 2017) social media refers to various services. Web and mobile-based for user engagement, contribute user-generated content in online conversations, or join our online community. The current development of social media. Encouraging the younger generation to compete to build community via the internet.

METHOD

The type of research used is quantitative research. Quantitative research is a type of research that is structured and quantifies data so that it can be abstracted (Iswati, 2019). The population of this study were MTSN Nurul Huda students. The technology for collecting observation data was in the form of questionnaires and documents. Before the questionnaires were distributed to students, the researcher first explained the contents of the questionnaire one by one in the questionnaire so that students would more easily understand filling in the questionnaire and at the same time explained the instructions for the filling sequence, then distributed them to students, and the students filled out the questionnaire by giving checklists to questions and statements that are considered appropriate to the circumstances they experience. The sample used at the time of this study was purposive sampling. Purposive sampling is a sampling technique using certain considerations, the reason for using this purposive sampling technique is because it is suitable when used for quantitative type research, or studies that do not generalize.

In addition to using a questionnaire as a research result, researchers also make observations, by directly seeing what actually happened in the field. By making personal observations, in order to see student behavior that actually occurs in the field, and later it will be adjusted to the questionnaire table. In general, observation is a way or method of collecting information or data obtained through observation and systematic records of what happens to objects observation. In other words, observation is for information about the actual behavior of the observed. Therefore, observing activities allow for a clearer picture of social life that is difficult to obtain otherwise.

Observations are needed if they do not have much information about the problem being studied. In this way we can clearly understand the questions and instructions on how to fix them, because if the researcher only processes data through questionnaires, the

resulting data may be invalid, because students' answers are dishonest or haphazard in filling in the questionnaires that have been distributed.

In this study, the researcher considered the understanding of what class of respondents should be examined in this study, because considering the questionnaire statements that not all students in the MTS could understand, and they were afraid that the results of the questionnaire would not get significant results in their completion, the researchers also get the consideration that the respondents who will be examined are grade 9 students, on the grounds that they already have enough knowledge to understand the contents of the questionnaire that the researcher made, so that the results of the data obtained are valid. From the results of the observations that have been made, there will be several points of discussion, and will be described in detail in the discussion, which will be explained in the discussion later, one by one statement from the questionnaire, and the results of observations or observations made directly in the field, so that get results that are appropriate and synchronous, with the intent and purpose that all the results that have been obtained can affect changes in the behavior of the students themselves later.

RESULT AND DISCUSSION

The results of the research on the influence of social media tiktok on student behavior at MTS Nurul Huda are broken down into 10 categories from the statements that have been presented in the table that has been made. The statement is like the table 1.

Tabel 1. Questionnaires

No	Statement	Yes	Not
1.	Tiktok social media really helps you in increasing your self-confidence	27	8
2.	You know that the videos you upload can be liked and disliked by TikTok users	33	2
3.	You feel that your polite behavior has decreased since using tiktok	4	31
4.	The download of the tiktok application that you are doing is influenced by friends and people around you	22	13
5.	When the permission for the tiktok application was revoked by Kemenkominfo, you were very unhappy and disadvantaged by this.	33	2
6.	You feel doubtful when downloading the tiktok application, when permission for the application has been allowed by Kemenkominfo	2	33
7.	After frequently using the tiktok application, you will become a lazy person	13	22
8.	You always follow things that are viral on tiktok even if they are negative.	27	8
9.	You realize that not everyone likes the tiktok application, but you still use it	31	4
10.	By uploading a tiktok video, you feel like you are becoming an even better person	30	1

Tik Tok is an application tool that offers very interesting and extraordinary things. It is undeniable that we can use this social media to create creativity such as a video that is very interesting and much in demand by the audience. TikTok is an interpersonal group and stage for music videos China from September 2016. This application is an application that is very easy to use, both adults, teenagers and children in making an interesting video. Tiktok social media is an application that can be used to view a short note.

From the results of research that researchers have observed, it can be proven and known that the influence of social media on Tiktok is very high, then learning behavior will also be very high, and if vice versa, if the influence of social media is low, learning behavior will be low. It can be seen from the high influence of using TikTok on learning behavior. The results of the study showed that the use of TikTok by MTSN Nurul Huda students affected students' behavior toward learning. The number of respondents was 35 students who had answered the questionnaire. The increasing number of people using social media Tiktok among youth in Indonesia, of course, this will greatly impact their development and behavior, one of which is self-confidence. Having confidence at this time is really important because teenagers will be able to introspect themselves and do something that they do well in the life they live.

The results of the first table state that Tiktok social media is very helpful for students in increasing confidence in its use, this found the results of 27 students who answered agree and 8 students who said no. This is of course very related to the level of student confidence, self-confidence is one of the requirements basis for the development of personal activity and creativity for achievement. However, that self-confidence cannot arise by itself. Confidence is found by interacting well in a social environment. where a person lives, and that is sustainable (Adawiyah, 2020). the more widespread users of this application among Indonesian youth, this will be able to influence the stage that is being experienced, namely self-confidence. having self-confidence is very influential because teenagers will be able to evaluate themselves personally and do very good work in their lives (Fadillah, 2021).

The results from the first table have a real impact that using the tiktok application can help increase students' self-confidence. This will have a positive impact if students apply that confidence not only in tiktok but also in their education, such as helping them learn to speak in front of many people, socialize, and there are lots of positive effects from that. However, there were 8 students who disagreed with the statements in the table because they did not have a high sense of trust like the majority of their friends who answered in agreement. This is triggered by distrust and embarrassment if they upload themselves on tiktok which many people can see later, this is very natural to happen and in the results of the second table which states that users know that uploaded videos can be liked and disliked by other TikTok users, the results show that 33 students agree and 2 students disagree with this statement.

One of the most widely used social media by many students to this day is TikTok, online media TikTok is mass media, the tiktok application is sophisticated media that can be digested by the senses of sight and hearing. This internet-based media has many customers, especially students who like to use online tiktok media on the grounds that this sophisticated media is entertaining when they lose motivation (Asdiniah, 2021), the reason or motivation for using tiktok social media is to be able to interact online, want to save memory or archives , and can express creatively (Massie 2020).

This naturally happens because tiktok is a social media facility that is accessible to many people and this is a normal thing to happen when someone likes and dislikes the uploaded video, this is due to two reasons, the first is about the uploaded video, because tiktok videos can not liked by other users because there are negative elements such as elements of pornography, bullying, and discrimination, and this of course will be very fatal if seen by children who are still underage like children, this will greatly affect their development towards the maturity process, which is the process Maturity should be a positive process. and the second is because the uploaded videos are less interesting to look at and there are no fun elements like what tiktok users want, because when you open tiktok, of course what you are looking for is interesting and fun things such as funny videos, creativity videos, and of course educational videos so that it can be liked by the tiktok users themselves, of course

Then in the third statement which states that polite behavior has decreased since using tiktok. It was found that 4 students agreed and 31 students disagreed with the statement. (Djuwita, 2017) states that being polite and courteous is an attitude or individual behavior that respects the people with whom you interact. the use of the tiktok application has made very different changes to students' social behavior, especially during the past covid 19, making students very affected, students really like and cannot be separated from the tiktok application because they follow anything that is viral in the tiktok application, which can be strengthened in research. In this study, MTSN Nurul Huda students mostly had a negative influence on the excessive use of TikTok. Students give behavior such as screaming in front of the teacher, dressing up in class and dancing TikTok in class. The results of the study show that MTSN Nurul Huda students have not been able to control the use of TikTok in their lives. Of course this is inversely proportional to the student statements in table 3, this is because they are embarrassed to answer these statements honestly.

Internal factors are factors that occur in the human body, these elements consist of physiological variables. External variables are factors that come from outside a person. These factors are the social climate consisting of family, school and the surrounding environment. In the fourth table which states that the download of the tiktok application that was carried out was the influence of friends and people around, this got the result that 22 students agreed and 13 others disagreed, 22 students who agreed believed that they downloaded the tiktok application because their own desires were not influenced from friends or other people, while 13 students who answered disagreed because they were influenced by their own friends who often watched videos and uploaded videos on TikTok, they felt the application was very interesting and fun for them. (Nurjannah, 2020) says that peer influence is clearly seen to have an effect on adolescent behavior. This should be an important point for schools to develop positive youth programs, so that youth will influence their peers to be active. Required youth school involvement Spends a lot of time at school. programs that involve youth offer many advantages. Where Teens Will Be More "Connected" when communicating with each other. For this reason, it is necessary to create a school-based youth crime prevention program in the form of peer educators.

Furthermore, in the fifth table which states that when the permission for the tiktok application was revoked by Kemenkominfo, the users were very unhappy and disadvantaged by this. Pornography, radicalism and other negative things. This authority is contained in the Regulation of the Minister of Communication and Informatics Number 19 of 2014 concerning Handling of Negatively Loaded Internet Sites. The regulation explains that the Ministry of Communication and Informatics has the authority to block or regulate sites with negative content. 33 students answered that they were not happy when the tiktok application had their permission withdrawn by Kemenkominfo, this was because they could not access videos and upload videos on the tiktok application, and when the permission to use tiktok was revoked they felt confused when using their cellphones because of what they usually saw can't be seen anymore, and this can mean they feel dependent on the tiktok application itself.

And in the sixth table the results show 2 students agreeing and 33 students disagreeing with the statement that students feel doubtful about downloading the tiktok application, when permission for the application has been allowed by Kemenkominfo, this is based on the results of the fifth table where most students do not feel happy when social media tiktok permission is revoked by Kemenkominfo, automatically when permission for the application has been allowed, they are happy because things they like and are fond of can be used again and they don't hesitate to install the tiktok application again, but it is not impossible for Kemenkominfo to revoke its permission if the content or video -the videos on tiktok contain a lot of negative elements in them, because as in the previous discussion, the influence of tiktok is very strong in influencing a person's behavior, which always follows trends and videos that are viral even though they are negative, and there are lots of these popping up in the tikt app ok, that's what makes Kemenkominfo revoke permission for the tiktok application if this happens continuously, and this will have a very fatal impact later, not only on individuals but also on people around us.

In the seventh table, it was found that 13 students answered agree and 22 students disagreed with the statement, that is, after frequently using the tiktok application, they became lazy private students. Addiction to social media (TikTok) has a negative impact on adolescents, one of which is that adolescents become lazy and indifferent to student responsibilities, this results in delays in submitting assignments, less study time and lower grades at school due to spending time on social media (Chandra, 2022). Not only about school, but at home it is also very influential, the effects of addiction are caused, such as being lazy to help with activities at home, which is the child's obligation to help ease the work of their parents. obey what parents say and act very stupid, they don't occasionally speak in a high tone to their parents but often they do, this is inversely proportional to the statement of the 22 students who answered disagree with the statement in the seventh table results. According to the results of research conducted by researchers on student behavior, namely that most students experience changes in behavior and routines that should be focused on studying are now much less lazy due to the influence of tiktok, we can see that the emergence of social media has drastically

changed student behavior which was initially only for other activities, now students prefer to use it all the time, and as long as researchers observe it, the number of students using TikTok at MTSN Nurul Huda has been increasing. This problem can disturb them emotionally if they use tiktok too often, most of them actually become addicted to using it without realizing it, tiktok will feel dissatisfied and feel that the effect is not good, it happened, but other people can feel the effect. This is further strengthened by the results of interviews with students who show social changes in their style and behavior when using tiktok, as explained in (Suryaningsih, 2020), which shows that if a person can be said to have a behavioral disorder with one or two more of the following five traits over a long period of time, i.e. students' non-causal learning abilities Intellect, senses, students fail to build satisfying relationships with peers and with teachers. Behaviors and feelings that are very inconsistent with normal situations, emotionally unstable and easily influenced by others, emotionally unstable, easily carried away by the influence of others. tendency as a developer of fear of physical symptoms-Fear of personal or school problems if students Regular use of tiktok builds student character and even changes student behavior Deviant.

Furthermore, in the eighth table which states that students always follow viral things on ticktock even though they are negative. the results found that 27 students agreed and 8 students disagreed with the statement. Tiktok social media is designed to facilitate communication so that it can have an impact on its users, both positive and negative perceptions. Tik Tok is a new social media where each user can create, share videos and interact directly through the comment box or private chat (Qorib, 2019). Most students are very happy to follow whatever they find on the tiktok homepage, especially things that are currently viral, it is possible that even if viral things contain negative elements, they feel aware but they don't care about it because according to themselves, uploads that contain elements The negative itself is more interesting to look at, this is very, very unfortunate if left unchecked, they cannot control it personally, but it is the role of parents, teachers and the environment that can stop and minimize this. If not, this will have bad consequences such as addiction and affect his behavior as shown in the discussion of the seventh table.

In the current era of globalization and millennials, tiktok is an application that is very popular with various groups, because it presents things that are very interesting and fun to look at, but it doesn't rule out that there are some people who don't like the tiktok application for some reason. . In the ninth table which states that students are aware that not everyone likes the tiktok application, but uses it. It was found that 31 students agreed and 4 students disagreed with the statement. Students who agree think that tiktok is not an application that seems excessive but that the tiktok application is an application that is very helpful in seeing various kinds of interesting things such as creativity, knowledge, and much more. They are very happy with the presence of the tiktok application, but there are also some who don't like tiktok on the grounds that tiktok can cause addiction from negative things, such as parents who don't want or don't allow their children to download the tiktok application and some people don't even have the tiktok application

for that reason. This will have no effect if someone doesn't have the tiktok application itself.

Furthermore, the last statement is in the tenth table, which states that by uploading tiktok videos students become even better individuals. The results obtained were 30 students who answered agree and 5 students who answered disagree. This is very inversely when researchers go directly to the field. In this study, the MTSN Nurul Huda students mostly gave bad attitudes and negative influences on the excessive use of TikTok. Students exhibit behaviors such as screaming in front of the teacher, dressing up in class and dancing on TikTok in class. There are even students who do not hesitate to argue or fight against what their own teacher says. The results of the study show that MTSN Nurul Huda students have not been able to control the use of TikTok in their lives, and this is not a good thing like the answers they gave to the questionnaires distributed. Some other students use social media in order to only access positive things and really use it correctly and their behavior is still polite to their teachers. The statistics are further strengthened by the existence of several questionnaires with teachers saying that there are students who actively use the tiktok application as a learning medium.

Based on the results of filling out the questionnaire, it can be concluded that parents and teachers have a very important role in student development, the role of parents is like reminding their children in a good way, ag not to use tiktok excessively, and reminding them to block negative things , so that later we as parents can feel safe when our children use social media, especially tiktok. And the next role of the teacher is as someone who plans activities at school, someone who influences what he must do as a decision maker in class. The teacher is also someone who is very helpful for students when students have learning difficulties while in class and not only that the teacher also plays an important role in advising students if for example student behavior is not good, that's when a teacher must have a role and in making important decisions for students, the teacher also acts as a good example for students by exemplifying good things so that the teacher becomes an inspiring figure in change in positive attitude of students. The teacher has the obligation to be a good educator at school, the teacher is not only a relay of education in the period of civilization, but the teacher also plays a very important role in increasing the changing times. In addition, teachers must play an active role in school, provide knowledge and knowledge to students and prepare children for their future. If the teacher's role does not run smoothly and correctly, the relationship between students and teachers will not go well, and the relationship will diminish greatly. Because if students don't get attention from the teacher, this will have a very negative impact and student behavior will also change drastically.

CONCLUSION

Tik Tok is an application tool that offers very interesting and extraordinary things. This application is an application that is very easy to use, both adults, teenagers and children in making videos that are interesting social media tiktok is an application that can be used to view a short note. From the results of the research that the researchers observed, it can be proven and known that the influence of social media on Tiktok is very

high, so student behavior will also be very high, and vice versa if the influence of social media is low, behavior will be low. Based on the results of filling in the questionnaire, it can be interpreted that parents and teachers have a very important role in student development, the role of parents is like reminding their children in a good way, ag not to use tiktok excessively, and reminding them to block negative things, so that later we as parents can feel safe when children use social media especially bt tiktok. The teacher has the obligation to be a good educator at school, the teacher is not only a relay of education in the period of civilization, but the teacher also plays a very important role in increasing the changing times.

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